



READING EDUCATION
ASSISTANCE DOGS™

A PROGRAM OF
INTERMOUNTAIN THERAPY ANIMALS

Join us in Salt Lake City for a

Wild! Experience!



The Multi-Track National Conference to Learn, Share and Celebrate
R.E.A.D.ING WITH DOGS and ANIMAL-ASSISTED INTERVENTIONS
Meet Experts! Share Ideas! Have Fun!

SALT LAKE CITY, UTAH • MAY 18-20, 2007

HOSTED BY INTERMOUNTAIN THERAPY ANIMALS

(HOME OF READING EDUCATION ASSISTANCE DOGS®)



Friday Night Party – 7:30 pm

Special Benefit Performance — *Register Early and Attend Free!*

- **David Frei: “My Angels Have Four Legs”**

David Frei is well-known to millions of television viewers as the longtime co-host of USA Network’s annual telecast of the popular **Westminster Kennel Club Dog Show**. Since 1990, David has co-hosted the live Westminster coverage from New York’s Madison Square Garden. In connection with that role, he has made many appearances on *The Today Show*, *Good Morning America*, *The Early Show*, *Ellen*, *The View*, *Martha Stewart*, *Charlie Rose*, and more. He has been director of communications for the Westminster Kennel Club since 2003.

David also is co-host on NBC of **The National Dog Show** on Thanksgiving Day, a telecast seen by about 20 million viewers every year since its inception in 2002.

A longtime breeder-owner-handler and judge in the world of purebred dogs, he has enjoyed much competitive success with his Afghan Hounds and Brittany Spaniels. David has exhibited his Brittans in conformation and field trials, but is most proud that his Teigh and Belle are therapy dogs, visiting people in New York hospitals every week.

David is the co-author, with Mike Lingenfelter, of **The Angel By My Side**, a critically-acclaimed best seller about a heroic service dog, published in 2002 (www.angelbymyside.com).

He is a trustee for Take The Lead, a foundation providing support for members of the dog show family suffering from terminal disease or life-threatening illness. He is also director of communications for the Delta Society, the world’s leading organization for animal assisted therapy, and he is a member of several other dog organizations.

In 2004, David appeared in one of the final episodes of the HBO hit series, **Sex And The City**, playing a dog show judge awarding a big win to Charlotte and her Cavalier King Charles Spaniel. David also does volunteer work with Transfiguration Church and School in New York’s Chinatown, and in 2005 was honored by the Transfiguration Education Association for “his loyal support of Transfiguration Schools and his dedication to philanthropic causes.”



- **The Actors of Salt Lake City’s Plan B Theatre Company**

The Plan B Company players are critically acclaimed—they have been invited to take an original play to New York for a stint off-Broadway this summer.

They are also committed animal people, so who knows what serendipitous surprises they may bring to our party?



- **Music & Dessert Buffet**

Tickets are \$15 or (2 for \$25) — FREE with conference registration by March 15th!



Key Speakers & Presenters



Jonathan Balcombe, PhD, was born in England, raised in New Zealand and Canada, and has lived in the United States since 1987. He has written many scientific papers and lay articles on animal behavior, humane education, and animal research. A popular speaker, he has given invited presentations in the USA, UK, Canada, Japan, Brazil, Israel, India and mainland Europe. In 2000, the Humane Society Press released his book *The Use of Animals in Higher Education: Problems, Alternatives and Recommendations*. His second book, *Pleasurable Kingdom: Animals and the Nature of Feeling Good* (Macmillan), was released in May 2006. Jonathan is currently Research Scientist with Physicians Committee for Responsible Medicine in Washington, D.C. In his

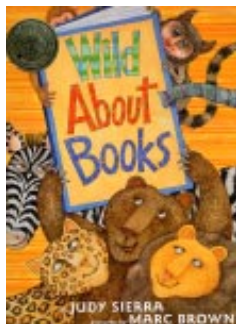
spare time he enjoys bird- and nature-watching, biking, playing piano, and trying to understand his two cats.

Elizabeth (Betsy) Allen, MD was raised and educated in Cleveland, Ohio. After graduating from medical school, she completed a pediatric residency and a fellowship in pediatric critical care at Rainbow Babies and Children's Hospital. She then moved to Salt Lake City where she worked with critically ill and injured children for many years. As the Associate Dean for Student Affairs and Education at the University of Utah School of Medicine, she was involved in all aspects of teaching medical students about the joys and challenges of becoming a physician. However her most profound learning experiences about medicine occurred during her own bout with cancer in 2002. Becoming a patient taught her about the importance of touching patients, both physically and emotionally, as they struggle to heal themselves.

Maureen Fredrickson-MacNamara, MSW, CEFIP. Throughout her career as a social worker, Maureen has incorporated animals in working with children and adults with disruptive behaviors, and histories of trauma and overwhelming life challenges. Maureen has a unique combination of human and animal behavioral knowledge, practical experience and clinical skills that enable her to help clinicians and organizations plan and implement effective animal-assisted interactions that support human growth and development.

Maureen is a recipient of the Delta Society® Distinguished Service Award and is the creator of the internationally recognized Pet Partners® program. Maureen is past President of the Equine Facilitated Mental Health Association and a founding member of the Commission of Certified Equine Facilitated Mental Health and Education Professionals.

She is currently a doctoral student at the University of Denver, and her scholarly interests include the use and application of animal-assisted interactions in social work, particularly for individuals with trauma histories and chronic illness.



THANKS TO MARC BROWN (AND ALFRED A. KNOPF PUBLISHERS) FOR PERMISSION TO UTILIZE HIS FABULOUS ILLUSTRATIONS!

Christi Dudzik, MC, LMHC, is the President of Healing Paws, Inc. She is a distinguished figure in our world of animal-assisted interventions, with a career that has emphasized work with youth in acute care, psychiatric and school settings, and young adult and geriatric populations in acute care, long-term care, Alzheimer, psychiatric and hospice settings.

Ann R. Howie, LICSW, ACSW. Ann has enjoyed and learned from animals in her life since birth (she was up on horseback before she could walk). As an adult, Ann began integrating animals into her counseling practice in 1987 and has worked with animals in (human) healthcare ever since. She has both state and national credentials as a social worker.

Ann has incorporated animals into her work in in-patient psychiatry; acute-care hospital pediatrics, medical-surgical and intensive care units; medical rehabilitation, from adult in-patient to pediatric out-patients; skilled nursing facilities – transitional care, long-term care, and special care (dementia, Alzheimer's); and home health and hospice.

Ann founded and coordinated a hospital animal-assisted activities and therapy program from 1990-1997. Ann was Delta Society's national Director of AAT Services from 1995-2000, and she is an Eden Associate.

She wrote a textbook for animal-program coordinators and contributes to internationally recognized training books on handler skills and animal-handler evaluation. She was part of the initial task force to identify standards for the emerging field of animal-assisted therapy. She is co-author of a State of the Art Report on infection control implications for animals in healthcare facilities in process for the Association of Practitioners in Infection Control and Epidemiology (APIC).

She is an adjunct faculty member in the Masters in Counseling Psychology program at St. Martin's University in Olympia, Washington, and in the Graduate School of Social Work at the University of Denver in their on-line certificate program.

Ann shares her life with her husband, two Wheaten Terriers, a Standard Poodle, and multitudes of wild birds and squirrels.



Mary Renck Jalongo, PhD, is a writer, teacher, and editor. Articles that she has written about therapy animals and the R.E.A.D.® program have appeared recently in *Our Children*, published by the National PTA, and *Childhood Education*, published by the Association for Childhood Education International. She is the author of over 20 books, many of them focusing on ways of supporting children's literacy and creativity, such as: *Young Children and Picture Books*, (National Association for the Education of Young Children, 2004); *Early Childhood Language Arts* (Allyn & Bacon, 2003); and *Creative Thinking and Arts-Based Learning: Preschool through Fourth Grade* (Prentice-Hall/Pearson, 2006). In addition, Mary has earned four national awards for excellence in scholarly writing and is the author for all of the *World Book Encyclopedia* entries on early childhood education.

Mary is now a Professor of Education at Indiana University of Pennsylvania where she teaches courses in literacy, research and writing to future teachers, practicing teachers, and doctoral students.

She lives in rural Pennsylvania with her husband and two dogs, Babe a white German Shepherd/Samoyed mix shelter dog and Cuddles, a greyhound rescued from the track. Mary has been actively involved with the local chapter of R.E.A.D.® and a Family Literacy grant funded by the state of Pennsylvania to bring the program to the children and families at public libraries.

Larry Newman is Vice President, Shipley Associates, author of the *Shipley Proposal Guide*, and a certified Professional Proposal Manager. He has helped clients prepare winning proposals for more than 20 years and has facilitated hundreds of proposal writing workshops. With 50,000 copies sold, the *Proposal Guide* has become the leading reference for proposal writers, sales, and business development professionals in North America, Australia, the United Kingdom, and Europe.

The Authors – Saturday's Panel & Signing Party

Here is the stellar line-up of distinguished children's authors who will be joining us for lunch and our Saturday afternoon book-signing party. They're so well-respected that they are even making each other nervous with anticipation! You'll have a chance to meet them in person, ask questions about their work, and go home with signed copies of their books!

Mark Buehner – *Superdog, Taxi Dog* and more



Janell Cannon – *Stellaluna*



Becky Hall – *A is for Arches*

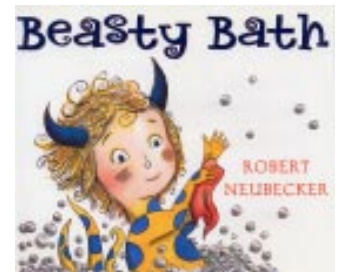


Thacher Hurd – *Art Dog, Mama Don't Allow*

Michelle Knudsen – *Library Lion*



Robert Neubecker – *Beasty Bath, Wow! America*



Todd Parr – *Otto* books, *Reading Makes You Feel Good*



Susanna Pitzer – *Not Afraid of Dogs*



Cat Urbigkit – *Brave Dogs, Gentle Dogs*



Friday: Visiting-Group Dynamics

Most of us volunteer with therapy animals through a pure passion for the cause. But building a successful visiting group in today's competitive nonprofit world requires so much more! Here is a unique opportunity for group leaders to increase their knowledge and sharpen their skills, with a day of intensive learning focused on a variety of the essentials.

6:30 am to 8 am – Registration Opens / Continental Breakfast

8:00 am to 10:00 am

A1: “Writing Winning Grant Proposals” – Larry Newman

Learn to prepare compelling grant proposals that get funded by adapting techniques used by the world's most competitive and successful business organizations. This fast-paced workshop will include: 1) Learn to be Customer-Focused, 2) Follow 14 Grant-Writing Guidelines, and 3) Avoid 10 Common Proposal Mistakes. Participants should bring one of their best proposals to the workshop. After being introduced to new concepts and techniques, you will be able to see which features were successful and which features could be improved. Finally, a Q&A session will focus on answering participants' questions and sharing lessons-learned.

B1: “Public Relations & Publicity 101” – David Smith & Christine Menges

During this powerful and informative workshop, learn the fundamentals of developing and implementing a public relations plan, valuable media relations skills, and the basics of writing press releases, public service announcements and media advisories.

10:15 am to 12:15 pm

A2: “Writing Winning Grant Proposals” – Larry Newman

A REPEAT opportunity for the session described above!

B2: “The Gift of Listening” – Jeanie McAllister

Your dog has it; most of us don't even come close. This insightful and interactive session will help you learn and practice ways to increase your listening ability, then take the gift back to inspire your colleagues.

12:15 pm to 2:00 pm — Lunch / Exhibit Exploration

2:00 pm to 3:30 pm

A3: “People Power: Teaching Handlers Key Visiting Skills” – Ann Howie, LICSW, ACSW

Therapeutic animal handlers want to know exactly what to do to be effective in animal-assisted interventions (AAs). It is possible to effectively and rapidly train handlers specific behaviors that enhance AAs. Learn how to identify essential behaviors and teach those behaviors using proven behavioral learning principles.

B3: “Building a R.E.A.D. Program, One Team at a Time” – Becky Bishop

How to successfully grow and retain team members, get public recognition and publicity for free, and promote your reading program by thinking out of the box. This session will be not only beneficial and informative, but entertaining in helping you build and retain reading teams.

3:45 pm to 5:15 pm

A4/B4: “Color Outside the Lines” – Sandi Martin, RN, BSN, NBCF

Volunteers chose to become members of an organization for a myriad of reasons. This presentation will help you identify why potential volunteers would want to be a part of your group. By using this information you will be able to adapt non-traditional strategies to recruit them and retain them as committed members for many years.

5:00 pm to 7:00 pm – Registration Open

7:30 pm – Friday Night with Frei! — Salt Lake City Library

Stand-Alone Workshops

Developing AAA/T Training Courses

8:00 am to 12:00 noon (\$99)

Christi W. Dudzik, MC, LMHC

This workshop will educate individuals on how to create needed trainings in the community for volunteers and professionals who are interested in participating in AAA and AAT programs with their animals. Each participant will have the opportunity during the session to start the development of a training class. At the conclusion, participants will have gained knowledge on developing, setting up and teaching classes in their communities that will promote the work of registered therapy animals.

R.E.A.D.® Basic Skills

1:00 pm to 5:00 pm (\$99)

Merilee Kelley, R.E.A.D. Instructor

This introductory, four-hour interactive course will give therapy animal handlers the information and skills they need to begin working with their pets as literacy mentors—the premier opportunity for boosting your confidence to beginning R.E.A.D. work.

- 1) Literacy support tools for helping children who are struggling with reading;
- 2) Strategies for incorporating your therapy animal into the reading experience; and
- 3) Help to overcome objections that might be raised by school or library personnel.

The course is constantly being updated and enhanced by contributions from the real ideas and experiences of R.E.A.D.ing teams all over the United States.

Saturday Sessions



6:30 am to 8:30 am – Registration Open

8:00 am to 9:30 am

Breakfast with Jonathan Balcombe, PhD

You will be wild about this keynote presentation! Dr. Balcombe, a scientist and researcher is, with his latest book (*Pleasurable Kingdom: Animals and the Nature of Feeling Good*), laying out the facts on what our instincts have always told us: animals know how to have fun!

9:45 am to 11:15 am

C1: “Strategies for Promoting Reading Fluency with R.E.A.D.®” — Mary Jalongo, PhD

Fluency refers to the ease, speed, confidence, and accuracy with which children read. If reading is difficult, slow, demoralizing, or confusing then children become frustrated and may give up, even with support from caring adults. This session will identify common causes of reading difficulties, suggest practical ways to support students’ reading fluency, and provide resources for assisting children who struggle with reading.

D1: “Sometimes Everyone Needs a Little Therapy ... Dog” — Becky Bishop

In this invaluable session about raising dogs for pet therapy by shaping, socializing and training, Becky will share the benefits of early socialization of puppies, dispel some of the myths of dog training, and educate you about relationship-building through early socialization and training. This is not about competitive dog training, but rather about “real life” training of a dog you can live with and share with your community.

E1: “Soul Train: ‘Spiritual’ Handling Skills” — Ann Howie

Therapeutic animal handlers are familiar with physical dog handling skills but may be unaware of spiritual handling skills. At the same time, most handlers state that their reason for visiting is to share the animal’s love (spirit) with people in need. Are spiritual handling skills worthwhile to teach to therapeutic animal handlers? Can they make a difference in AAs? This presentation identifies key spiritual handling skills and guides attendees in integrating their skills into their animal handling practice.

11:30 am to 12:30 pm

C2: “Getting Your Foot and Paw in the Door” — Mary Ehrhart and Debb Taylor

New teams often express trepidation over the challenge of approaching schools and libraries about R.E.A.D. programs. This presentation will provide the teams with concrete materials and a structured format to follow and use for their own presentations. It also introduces the video, which is an effective and integral part of a presentation. With these tools, teams can provide a positive and informative presentation to win access and launch their programs.

D2: “An Alternative Approach: When There is Only One R.E.A.D. Team” — Pat Howes

In a perfect world, R.E.A.D. programs would be flourishing in schools and libraries everywhere, but in most locales the teams are still few and far between. This session will present detailed ideas for helping the lone team find ways to introduce children to the joys of reading with an animal, to plant the seeds that will eventually grow to full-fledged R.E.A.D. programs.

E2: “AAT’s Group Connection: Working with Youth and Adult Populations” — Christi Dudzik

This session will present techniques for utilizing therapy animals in a variety of clinical group settings. The focus is on appropriate patient connection with others, and will show how a therapy animal can serve as a bridge in this connection process. At the conclusion, participants will have an increased repertoire of techniques and understand the rationale for each technique used. This session will be excellent for therapists, healthcare and education professionals, especially those who work with mental health issues.

12:30 pm to 3:00 pm

Lunch with a Gaggle of Favorite Children’s Authors

Enjoy this festive lunch, hearing from our panel of distinguished and popular children’s authors while you munch. There will be plenty of time for questions and autographs. Leave some room in your suitcase!

3:00 pm to 4:30 pm

C3: “Meeting Your State’s Standards: How R.E.A.D. Can Help” — Mary Jalongo, PhD

Throughout the United States, classroom teachers and administrators are required to focus on state academic standards when planning lessons and programs. This session will explain how to: 1) locate your particular state’s reading/language arts standards, 2) use knowledge of those standards to gain access to schools, 3) incorporate the standards in your work as a literacy mentor, and 4) justify the contributions of a read/dog program in terms of criteria established by the state department of education.

D3: “Beyond a Good Story: Outcomes Design and Measurement” — Maureen MacNamara

Animal-assisted interventions have not generated significant academic or scientific support due to limited scientific evidence and the tendency for practitioners to be overzealous. As more foundations, donors and funding bodies require ‘evidence-based interventions,’ it is important for practitioners to learn to present AAT/E programs with quantifiable outcomes. This session will help attendees write real life outcomes and design useful yet efficient ways to measure them. By learning to present AAT/E as an intervention with measurable results, practitioners can increase options for funding and support.

E3: “Creative Paws O’ Fun!” — Merilee Kelley

By popular demand—R.E.A.D. teams want to know how to design, create and produce those bookmarks, bookplates, certificates, frequent R.E.A.D.er charts, photo stickers, business cards and other fun tools to spark up the R.E.A.D. experience and reward your R.E.A.D.ers! Merilee is not only a R.E.A.D. instructor but a talented, creative, and powerful presenter who will give you lots of practical ideas, demonstrations and tips to take home and USE. Let your Creative Paws learn how to make simple and Tailwaggin’ Treats for your kids.

Sunday Sessions



7:00 am to 8:30 am

R.E.A.D.® Instructor Intensive — “Caffeinated Conversation Cultivating Your Creativity” (limited to licensed R.E.A.D. Instructors)

It's been two years since the first wave of R.E.A.D. Instructors forged out into their communities across the nation! The program is still growing like gangbusters, so join your colleagues for this important session to compare experiences, share ideas, and help us fine-tune the course for the next few years. Facilitated by Nancy Brooks and Maureen Ross.

8:30 am to 9:30 am

Breakfast with Elizabeth Allen, M.D.

“Doctors and Patients: As Different As Dogs and Cats.” With experience as both physician and cancer patient, Dr. Allen has compelling insights into the roles of all those who seek to contribute in this environment. You will be both educated and touched by her words.

9:45 am to 11:15 am

F1: “R.E.A.D. All About It — The R.E.A.D. Idea Exchange Vol. 2” — Karen Burns & Kathy Klotz

This was one of our most popular sessions in 2005, a totally interactive session starring YOU. Come prepared to share with everyone who attends the conference your best, most innovative ideas from your R.E.A.D.ing experiences. We'll have a fast-paced format (three minutes each!) so we can hear from as many people as possible. We'll all have our pens poised throughout—don't miss this chance to shine while inspiring your colleagues!

G1: “The Art of Selecting Animals for AAIs” — Maureen Fredrickson MacNamara

AAIs have taken animals into settings and relationships never imagined by the crafters of the original standards and screening procedures. It's time to reassess the objectives of selection and evaluation procedures in light of new information and considerably more experience. This session examines questions about evaluation results and the extent to which screening and evaluation influence the handler's ways of interacting during interventions. The session also focuses on the challenge for handlers in recognizing the tipping point—the point at which their particular animal may become overwhelmed or even traumatized. Methods for accounting for and interrupting the tipping point will be provided.

H1: “Understanding the Bond Between Children and Dogs” — Mary Jalongo, PhD

We are convinced that the opportunity to interact with a mellow therapy dog is valuable, but persuading others of this demands more than personal enthusiasm for the program. This session will examine the child/pet bond more closely and demonstrate, through research, that dogs affect children's learning and well-being in highly significant ways. Participants will leave this session with convincing reasons for bringing children and dogs together through therapy dog work.

11:30 am to 12:30 pm

F2: “K9s, Kids and Libraries” — Sue Jones, Children's Services Librarian

Get a humorous peek behind the scenes at a public library! In what ways do they differ from dealing with a school? What does a library look for in what they offer their clientele? In a therapy dog team? How can you impress and convince them to allow R.E.A.D.ing with their children? Sue launched a very successful program in Pleasanton, California, five years ago and has lots of entertaining insights to share!

G2: “Take Your Therapy Dog to College” — Mary Jalongo

Colleges and universities are an important resource for educating the next generation of professionals about the role of therapy dogs in human well-being. This session will provide practical advice on how to collaborate with faculty and students from a wide variety of academic departments to publicize and promote community service with therapy dogs.

H2: PANEL: “AAT in the Burn ICU” — Dr. Jeffrey Saffel, et al

Listen to the physician, therapist, patient, and handler describe their experiences in the Burn Intensive Care Unit at University of Utah Hospital. A must for those who hope to convince staff and administrators of the efficacy and benefits of AAT in their own programs.

12:30 pm to 2:00 pm

“A Rendezvous With You!” — Anita Lupcho

Enjoy your last lunch together at this year's conference and bask in the fun of what you and your colleagues have been doing for the past 2-1/2 days. **You will all star in this Rendezvous.** Anita Lupcho will be creating this presentation as the conference unfolds, so watch for her e-mail seeking .jpg images prior to the conference. (She will also be asking you to mug for her throughout the conference!)

2:00 pm to 3:30 pm

F3/G3: “Goodbye Friend: Meeting the Needs of All Who are Impacted by the Loss of Your Therapy Animal” — Sandi Martin, RN, BSN, NBCF

This presentation will discuss strategies for assisting clients who are grieving the loss of their “animal therapist” while at the same time helping the handler deal with their own powerful emotions of grief over the loss of their animal companion. Anticipatory loss, actual loss and functional loss will be addressed through interactive discussion and actual case presentations.

H2: “Animals as Muses, Medicine, Magicians and Mentors” — Rita Baden, LCSW

There was a time when people recognized themselves as a part of nature, and animals were sources of healing, inspiration, comfort and creativity. We are beginning to rediscover these truths. This presentation will explore how the limbic connection between humans and mammals may help us heal from physical and emotional illnesses. Picasso, Plato, Edgar Allen Poe and Mary Oliver will help us understand the artists' use of animals as muses and mentors. Can Fido or Fiona help you paint like Georgia O'Keeffe? Who knows!

Travel & Accommodations

TRAVEL SUGGESTIONS: Delta, Southwest and Northwest are the airlines with the most frequent flights into Salt Lake City International Airport.

ARRIVING: If you are attending the Friday night performance and party, plan to arrive no later than 5 pm to allow plenty of time to check into your hotel and get to the downtown City Library.

DEPARTING: We have scheduled the conference to end early enough (3:30 pm) that those who want to leave on Sunday evening can still catch flights. You should have no trouble making any flight at 5:00 pm or thereafter.

GROUND TRANSPORTATION: Renting a car is not necessary or recommended for this conference. We suggest using the **Express Airport Shuttle (1-800-397-0773 or 1-801-596-1600)** which charges \$12 each way between the airport and the University campus. (Please call 24 hours in advance to make reservations.) The TRAX light rail system (\$1.50/ride) travels frequently and conveniently between Fort Douglas and The City Library, as well as all other downtown attractions.

ACCOMMODATIONS: We encourage you to stay on-site in the official conference hotel, the beautiful, convenient and reasonable **University Guest House**. Blocks of rooms for our conference are being held through **April 13, 2007**; after that, all reservations are subject to availability (another compelling reason to register early!). Please mention Intermountain Therapy Animals/R.E.A.D. to get these special conference rates:

University Guest House

\$72 + tax for Single or Double (1 King or 2 Queens)
Check-In: 3:00 pm Check-Out: 12 Noon
Reservations: **1-888-416-4075**

2nd OPTION: Marriott Downtown, 75 So. West Temple Street

\$117 + tax for Single or Double
Call locally and mention R.E.A.D. Conference for this rate: **801-531-0800**
(Use Express Shuttle @ \$7 each way to/from hotel—see information above)



Other Important Stuff

CANCELLATION POLICY: Written notice of conference cancellation must be received at Intermountain Therapy Animals no later than May 1, 2007 in order to receive a refund of registration fees. Mail to Intermountain Therapy Animals, Attn: Paula Dalby, PO Box 17201, Salt Lake City, UT 84117. Your full fee, minus a \$25 handling fee, will be returned. NO REFUNDS can be given after May 1, 2007.

CONFERENCE PROCEEDINGS: Each registrant will receive a copy of the proceedings book in their registration packet. Additional copies will be available at the conference for a nominal fee.

RECORDING POLICY: Audio and/or video recording is strictly prohibited without prior written approval from Intermountain Therapy Animals. For more information, please contact Paula Dalby at 801-272-3439.

CELL PHONE POLICY: The great blessing and curse of our modern life! We ask that you turn them off during all sessions, no exceptions. If a cell phone rings, the owner will be asked to make an immediate \$5 donation to Intermountain Therapy Animals' R.E.A.D. Program. If the owner proceeds to answer the call, another \$5 donation will be assessed.

EXHIBITS: The Exhibits will be in the Officers Club adjacent to the conference meeting space. Exhibits will be open on Friday from 12 noon until 6:00 pm, and on Saturday from 7:30 am until 4 pm. Exhibitors will present displays and products that are relevant, interesting and fun. PLEASE NOTE: There will be ample time to cruise the Exhibits during the conference, but they will not be open on Sunday after 2 pm, so please make sure to visit before it's too late.

MEALS: There are no restaurants available close by on the University of Utah campus, and the dorm cafeterias are closed as the conference is happening between semesters. But no worries! Breakfast and lunch are included in the full registration cost and also for the Friday courses. Dinners will be on your own, and lots of great places are convenient. We'll provide recommendations at the conference.

PET POLICY: This conference is designed as an educational experience for people. To avoid irresistible distractions during the conference, only service/assistance dogs and pre-arranged demo dogs will be permitted. Animals, other than service animals, are not permitted at the University facilities because there are often medical patients who stay there, and your therapy companions cannot be accommodated at the conference venues.

HOW TO REGISTER: Three easy ways to register for the conference.

- **By Mail:** Send completed registration form (on facing page) with check, money order or credit card information, including signature and expiration date, to: Intermountain Therapy Animals, READing Rendezvous, PO Box 17201, Salt Lake City, UT 84117
- **By Fax:** Fax completed registration form (on facing page) along with credit card information, including signature and expiration date, to 801-272-3470. If you fax, DO NOT follow-up by mailing original form. This could result in the processing of your registration twice.
- **By Phone:** Call 801-272-3439. We suggest you complete the form on page 7 in advance to expedite the registration process.

UTAH TEACHERS: Teacher relicensure points will be available for attending this conference.



Wild! Conference — Registration Form

Attendee information – Please type or print clearly

Name _____ Business/Organization _____

Address _____ City/State/Zip _____

Day Phone _____ Fax _____ E-Mail _____

How did you hear about this conference? _____

Are you a registered R.E.A.D. team? Yes No **[IF YES:] Bring your R.E.A.D. ID card for special freebies!**

May we include your contact information in a directory for conference participants? Yes No

Vegetarian Meals Vegan Meals Other Special Needs _____

If you require **disability-related accommodations**, including being accompanied by a service/assistance animal, please let us know by April 1, 2007. Call Paula Dalby at 801-272-3439. **PLEASE NOTE: Therapy animals cannot be accommodated at this conference.**

Conference Registration – Friday, Saturday & Sunday, May 18th, 19th & 20th, 2007

Full 3-day conference includes: Admission to all sessions on Friday, Saturday and Sunday, breakfast and lunch on Friday, Welcome Breakfast on Saturday with keynote speaker Jonathan Balcombe, lunch on Saturday with nine children's authors, breakfast on Sunday with Dr. Elizabeth Allen, lunch on Sunday, break refreshments all days, one copy of the Conference Proceedings Book, and admission to the Exhibits.

We are offering another great bargain to those who register early (**15-20% savings**)! What's more, *everyone who registers by March 15th will get to attend the Friday night David Frei performance FREE!* We have our motives—we want as much advance planning time as possible to make this conference worthwhile, satisfying and fun!

<input type="checkbox"/> General Attendance	1 day	2 days	3 days	\$	Which days?
• Register on or before March 15th, 2007	\$125	\$225	\$315	_____	<input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun
<input type="checkbox"/> YES! Include my free Friday night ticket!					
<input type="checkbox"/> NO, I regret I cannot arrive in time to attend. <i>(Please let us know—so that we don't sell your ticket to someone else!)</i>					
• Register March 16 - May 1st, 2007	\$140	\$240	\$330	_____	<input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun
• After May 1st, 2007	\$150	\$270	\$370	_____	<input type="checkbox"/> Fri <input type="checkbox"/> Sat <input type="checkbox"/> Sun

Friday (May 18) Stand-Alone Courses*

(*If you sign up for one of these stand-alone courses, do not register for the regular Friday sessions—but if you take one of these classes on Friday and register by March 15th, you may still have a free ticket for the Friday night performance/party!)

- Developing AAA/AAT Training Courses, 8 am-12 noon**..... \$99 _____
- R.E.A.D.® Basic Skills Workshop, 1-5 pm** \$99 _____
- Additional Tickets for Friday Night Plan B Performance and speaker David Frei** (tickets @ \$15 each or 2 for \$25 x no. _____ = _____) \$ _____

TOTAL ENCLOSED: \$ _____

Check (made out to ITA) (or) Credit Card: American Express MasterCard Visa
 Credit Card No. _____ Exp. _____
 Signature _____
Print name exactly as on credit card _____

Please help us by indicating which of the breakout sessions you are likely to attend. (Refer to pages 4-5 for details.) Your decisions are not binding, but your inclination will help us choose the best size rooms for each group. For each day that you are attending, mark one choice in each row. Thanks!		
<p>Friday</p> <p><input type="checkbox"/> A1 <input type="checkbox"/> B1</p> <p><input type="checkbox"/> A2 <input type="checkbox"/> B2</p> <p><input type="checkbox"/> A3 <input type="checkbox"/> B3</p> <p><input type="checkbox"/> A4/B4</p>	<p>Saturday</p> <p><input type="checkbox"/> C1 <input type="checkbox"/> D1 <input type="checkbox"/> E1</p> <p><input type="checkbox"/> C2 <input type="checkbox"/> D2 <input type="checkbox"/> E2</p> <p><input type="checkbox"/> C3 <input type="checkbox"/> D3 <input type="checkbox"/> E3</p>	<p>Sunday</p> <p><input type="checkbox"/> F1 <input type="checkbox"/> G1 <input type="checkbox"/> H1</p> <p><input type="checkbox"/> F2 <input type="checkbox"/> G2 <input type="checkbox"/> H2</p> <p><input type="checkbox"/> F3/G3 <input type="checkbox"/> H3</p>



More Presenters

Rita Baden, LCSW, grew up in a suburb of New York City where her parents cultivated her love of animals. Rita was very young when her parents died, and her cats helped her cope. As a psychotherapist, she began to contemplate the connection between animals and healing. Her Golden Retriever, Natasha, works with her in her Park City practice. She says people look forward to seeing Natasha more than her—and she's okay with that.

Becky Bishop is a professional dog trainer with a successful business, Puppy Manners™, Inc. which has been named by *Seattle Magazine* as a “Best Bet for your Best Friend.” She is also the founder of Reading With Rover, a powerful R.E.A.D. affiliate organization. Becky is a Delta Team Evaluator and a R.E.A.D. Instructor, and has a long history of community service, sharing her time, skills and enthusiasm with other nonprofit organizations.

Nancy Brooks is the therapy animal volunteer supervisor for the Animal Humane Society in the Twin Cities (MN) area. She designed and implemented the Society's visiting group, Animal Ambassadors, in 2003 with 2 registered teams. It has grown to currently 51 registered teams and 19 teams in training. In early 2004, Nancy formed the reading program called AARF, Animal Ambassadors Reading Fun. She is a member of Reading Education Assistance Dogs and a licensed R.E.A.D instructor. She has conducted 10 workshops with 89 participants from 4 states in the past two years.

Karen Burns is Assistant Director of Intermountain Therapy Animals and an 8-year Delta Pet Partner® veteran with her Great Dane, Maggie. She has gone from big to little, now visiting with her bunny, Clair. Karen is a Delta Society Workshop Instructor and one of ITA's original R.E.A.D. trainers, coordinating the efforts of all ITA's internal R.E.A.D.® teams (50+).

Mary Ehrhart is a R.E.A.D. Instructor, a Delta Society Pet Partner and Team Evaluator, and an AKC CGC Evaluator and AKC Canine Ambassador. She and Debb Taylor coordinate their Paws for Reading program in conjunction with MidSouth Therapy Dogs in Tennessee.

Pat Howes has been a first grade teacher for over 30 years and has a Masters in reading. She is a R.E.A.D. instructor and participates with Lucy, her 5-year-old lab mix (variously described by her young clients as “part beagle,” “part mouse,” and “part angel.”

Sue Jones has worked in public libraries for 37 years, 18 in children's services. She is currently Library Assistant/Children's Services in the Pleasanton (CA) Public Library, where she launched the *Paws to Read* program five years ago. She is also Humane Education Specialist for the Valley Humane Society, where she launched their humane program 12 years ago. She is married to a retired K9 officer!

Merilee Kelley is the Founder and President of READING Paws, a R.E.A.D. affiliate which serves the Middle Tennessee, Central Florida, and southeast Arizona areas. Additionally, she is a licensed R.E.A.D. Trainer for Intermountain Therapy Animals, a CGC Evaluator, and a member of APDT. Merilee has a background in Special Education and Psychoeducational Evaluation. In her spare time, she is the founder and president of Working Paws Assistance Dogs through which she teaches dog obedience classes, raises and trains assistance dogs. Merilee is owned by, and chauffeur for, her three Pet Partners who visit in the Central Florida area.

Kathy Klotz is Executive Director of Intermountain Therapy Animals and a 10-year Pet Partner volunteer; she is also a Delta Society Team Evaluator and Workshop Instructor and has been responsible for developing the R.E.A.D. Program manual and training videos. Her Australian Shepherd, Foster, was one of the R.E.A.D. dog pioneers.

Anita Lupcho is the Community Relations Coordinator at the Vineland (NJ) Public Library and the Coordinator for the Puppy Tales program. She and Genta, her Bichon, are working diligently on several additional titles!

Sandi Martin, RN, BSN, NBCF, is a member of ITA's Board of Directors; more importantly, she was the one who hatched the idea of Reading Education Assistance Dogs back in 1999 with her first therapy dog, Olivia. Sandi is also a certified grief facilitator by the American Association of Bereavement.

Jeanie McAllister, MA, is a management trainer, teacher, speaker, writer, and consultant. Owner of McAllister & Associates, she provides organizational, management, and employee development to corporations across the country. She has spent 24 years in corporate development — 11-1/2 years at American Express, the last 10 with her own company, serving organizations in 21 states and in Mexico City. Her favorite childhood pets were “Cinders,” a black Cocker Spaniel, and “Frisky,” a lamb.

Christine Menges, Account Supervisor, Penna Powers Brian Haynes. Christine has been the team leader on PPBH's most successful public service accounts. She has covered the agency business from almost every angle since she first broke into advertising in Portland, Oregon. She has specialized in strategic planning and paid media coordination, working on numerous public service/involvement campaigns. She also serves on ITA's Board of Directors.

Maureen Ross, MA, is Co-founder and President of Dog Talk & TheraPet, LLC, and Founder and Executive Director of New England Pet Partners, Inc. Both businesses offer a heart-centered approach to family systems dog training, behavioral counseling, Pet Partners and R.E.A.D. Maureen is the author of *Train Your Dog, Change Your Life*, published by Howell Book House.

Jeffrey Saffle, MD, is the Medical Director of the University of Utah Burn Trauma Center and Past President of the American Burn Association. Dr. Saffle has been an advocate of the value of animal-assisted interventions in the burn trauma setting for many years.

David L. Smith, APR, Partner, Public Relations Director, Penna Powers Brian Haynes. Dave has helped shape public perception in a variety of industries, including public service, transportation, healthcare, sports, law enforcement, development, high-tech and education. He is one of few Utahns with professional accreditation from the Public Relations Society of America (PRSA) and recipient of a prestigious international PRSA Silver Anvil Award for the 2002 Olympic Transportation “Know Before You Go” campaign.

Debb Taylor is a R.E.A.D. instructor, a Delta Society Pet Partner and Team Evaluator, and an AKC CGC Evaluator and AKC Canine Ambassador. She and Mary Ehrhart coordinate their Paws for Reading program in conjunction with MidSouth Therapy Dogs in Tennessee.

